

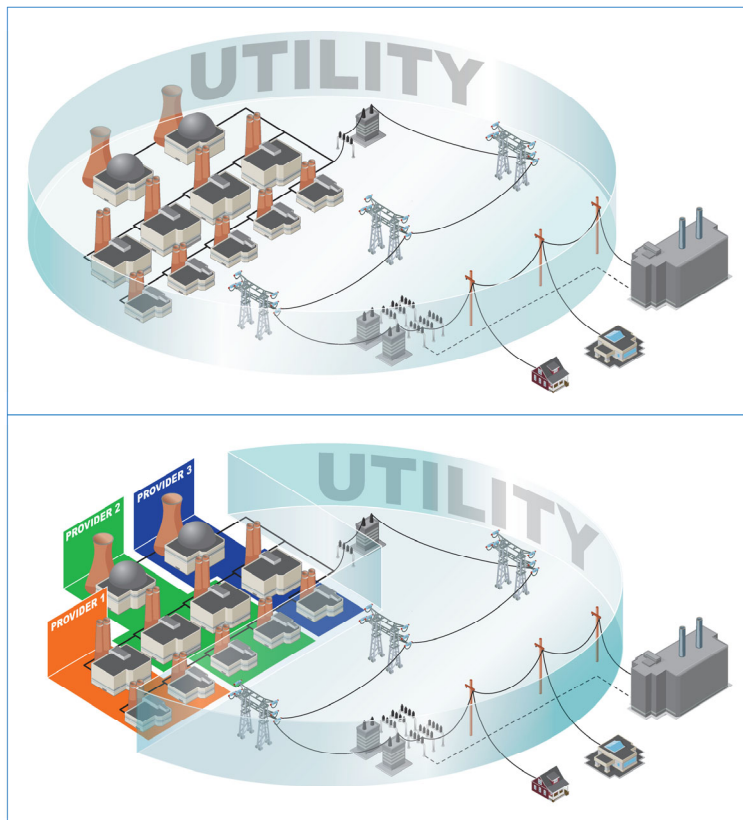
# Save on your Energy Bills!!!

(commercial or residential)

## What are the steps?

- Fax or scan a copy of your **Gas** and/or **Electric** bills (all pages) to TotalBen at 718-535-7071 or energy@totalben.com
- TotalBen will review your bill(s) and present you with a proposal
- Sign the proposal and fax or scan it back to TotalBen
- No separate bill! You remain with the same current utility for distribution, receive the same gas/electric, same service, same billing, just at a lower cost. It's Energy Deregulation at it's best, saving you money.

## How Deregulation Works



Before Energy  
Deregulation

After Energy  
Deregulation

Before deregulation, the Utility was responsible for all three steps in electric production: generation, where the electricity is produced, transmission, where electricity travels long distances on high-voltage lines, and distribution, where it steps down to individual users.

With deregulation, the Utility continues to oversee transmission and distribution, and charges everyone the same amount for this service. Generation is now provided by multiple, competing vendors. The idea is that competition will drive innovation and efficiency, and this will result in lower prices.

Visit us at [www.totalben.com](http://www.totalben.com)